**Get to know ekonewka**

Reuse a plastic bottle!

Product description

Ekonewka is **a cap with a universal thread for a plastic bottle**. Together with the bottle, it creates an ecological version of a watering can for plants.

It is a great solution **for plant fans**, people who like unobvious solutions, and those who, out of **concern for the planet**, are happy to give a second life to used packaging, such as plastic bottles.

How it works?
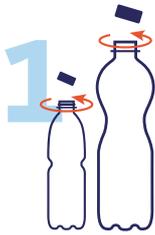
1. **Unscrew the cap** from a plastic bottle - do not throw it away, donate it to charity.

2. In place of the cap, **screw our ekonewka** - it has a universal thread, thanks to which it fits almost any bottle.*

3. Ekonewka is **ready to use** - from now on you can enjoy the possibility of easy watering of plants in any place and at any time!

* You can take off the ekonweka and put it on the bottle every time you need it.

Why ekonweka?

Our product **debuted at the Marketing Festival 2022**. Ekonewka could be seen and tried by visiting the stand, expressing their opinion about our gadget. Words of appreciation resulted in two awards granted during the fair:

🔗 **AUDIENCE AWARD - SUPER GIFT 2022** for winning first place in its price category (PLN 5-20).

🔗 **The SUPER GIFT 2022 award** for winning the first place in its price category (PLN 5-20).

Tips for using the product

Ekonewka should be used in accordance with its intended use, based on the instructions. In addition, due to the product's resistance to high water temperatures, ekonewka can be washed under a warm stream of water.

The product can be left in a place exposed indirectly (i.e. window, car windshield) to sunlight.

Do not expose the product to detergents and other chemical cleaning agents.

The product should not be washed in a dishwasher or subjected to any thermal treatment (oven, microwave oven, and others).

The product is not intended for contact with food.

The product is not a toy.

Two ways to place an order on ekonewka

The deadline for order completion, depending on the production occupancy, is **approx 7 working days from the date of acceptance of the project** by the customer and prepayment - if any.

1. Create a water pot from scratch

Watering eco-pot, is a **personalized product.** The shape, color, texture, and marking are decided by the customer. The client's idea is imitated with the created project and sent materials

2. Select the developed pattern

Choosing **the pattern of the eco-pot*** from the available shapes that we have at our disposal with the possibility of changing the color, texture, and marking. This is the adaptation of projects already developed by us to the needs of the client.

Available designs you can find on page 6

Share the idea for your ekonewka

The client's idea is **the starting point** for the development of the project. You can describe your vision to us or create a sketch, and we will translate it into a graphic design and visualization of your eco-pot. You can also provide us with a finished project yourself

In what form can you send us your idea? As a vector file or a word description of the project you want to implement, send it to **biuro@dothat.pl**.

What does the process of creating from scratch look like?

It should be noted that 3D printing enables the implementation of a project with extremely precise and complex shapes, the creation of which could be significantly difficult using other production techniques. Thanks to this, the only thing that limits us is our imagination!

Send a project

The client sends his idea in the form of any sketch, graphics, photos or description. We develop an eco-pot project in accordance with the client's vision.

Fixing the details

Based on drawings, we create **3D visualizations**. We determine which elements of ekonewka will be spatial and which will be in the form of an overprint. At this stage, we create the first physical prototype.

Final version

After selecting the colors, refining the texture, and marking, the **final version of the customer's ekonewka** is produced. After approval, the entire order is processed and shipped to the indicated address.

Ready models

One of the ways to place an order when creating ekonewka is to choose from ready product designs that we have already implemented.

Below you will find projects developed by us that you can **adjust to your needs**. By choosing one of them, you have the option of changing the color (overprint and the base of the eco-pot), the texture and choosing any marking.
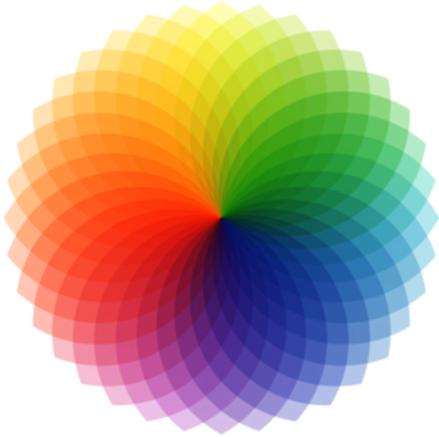

Leaf

Planet

Cloud

Snowflake

Tree

Star

Sheep

What are the personalization options?

Choose color

The technology of full-color 3D printing enables the creation of products with **intense colors.** This applies to both the colors of the product base itself and the colors of the prints on the ekonewka. We have the ability to make a product with precise tonal transitions.

In addition, our offer also includes **trans-parent products.** The resin used to make your ekonewka can be both trans-parent and have a specific color.
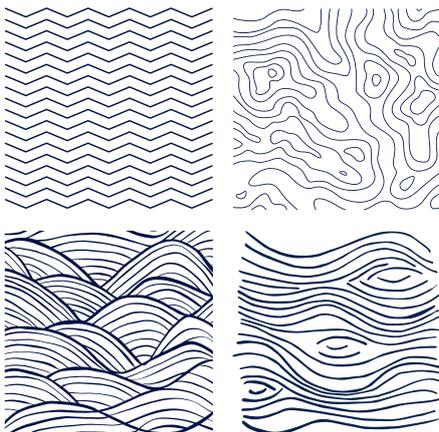
Choose texture

We use the **spatial texturing technique**, thanks to which do-that products can have a unique texture, e.g. of wood, stone, concrete, and denim. It can be any pattern.

Each applied texture is convex and in combination with an intense color gives an amazing effect of the real ground. What's more, the high resistance of the resin to hot water and **abrasion makes the texture stay on the product very well.**

mark the sides mark the sides
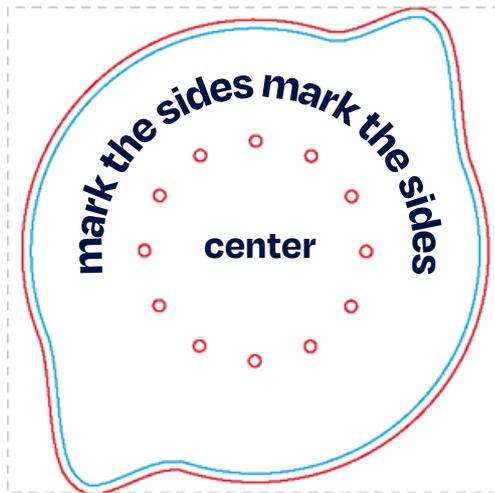
center

outer flank of the thread

Mark

You can put different types of texts in three dedicated places on the ekonewka:

- **The center of ekonewka** is the place where the holes are. Here you will insert your logo, icon, or other graphic elements.

- **Ekonewka edges.** There is more free space in this area so that you can put any password, dedication, wishes, or name and surname in it.

- **The outside of the thread.** It may contain the name of your company, name, and keyword. The whole will be convex, in the color of the resin used for the base of your ekonewka.

Preparation of the graphic design

DO YOU HAVE AN IDEA?

JUST DO IT
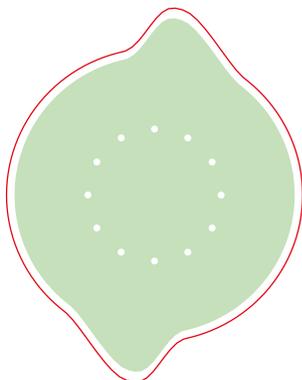
Color

Texture

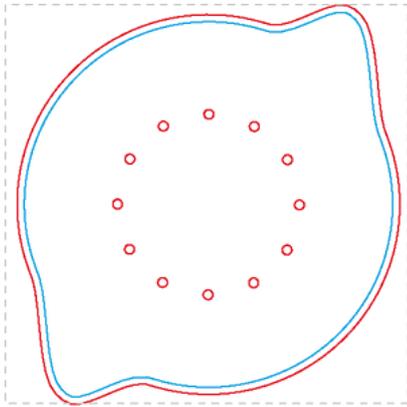**Marking**

Ekonewka specifications

The dimensions of the ekonewka can depend on its shape and can be **up to 42x42 mm** - it is important that the diameter of the thread fits in the given shape. On the other hand, the ekonewka will always have the same height of 14 mm.
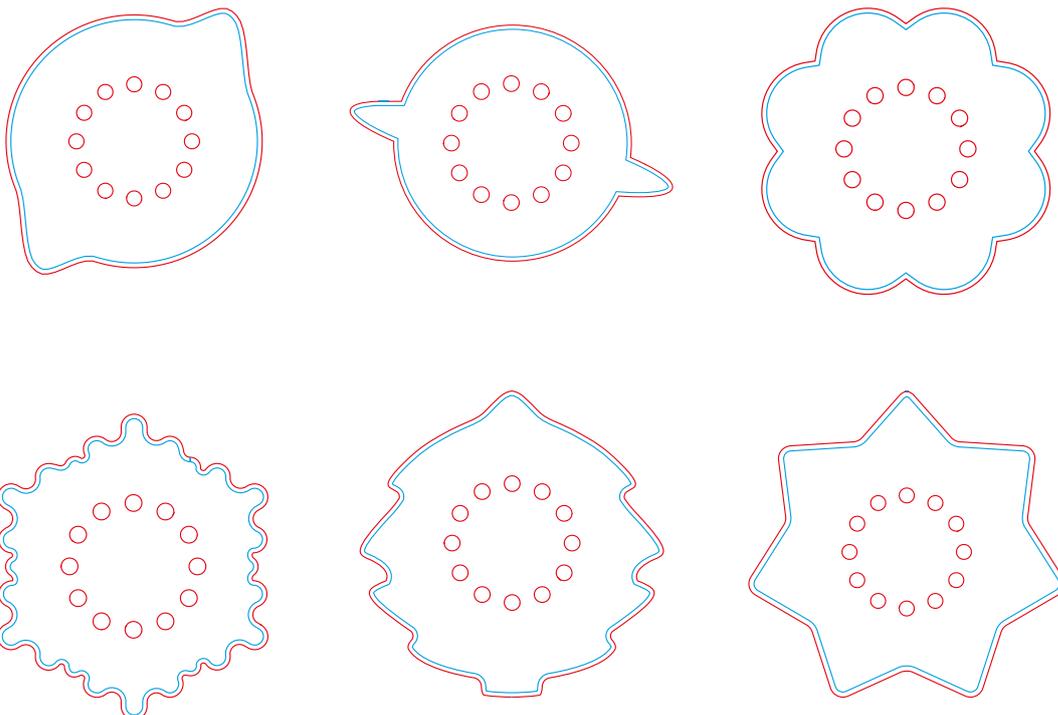

38,5 mm x 40,5 mm
Safe area of
textured design

40 mm x 42 mm
Product outline

42 mm x 42 mm x 14 mm
Maximum product size
(for individual shape)

SCALE 1:1

AREAS FOR 3D DECORATION

Height of the 3D inscription field - 7 mm,
Length on one side of the product - approx. 35 mm

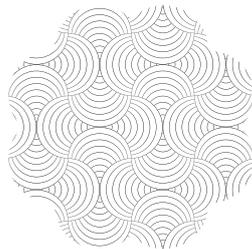# Preparation of the visualization
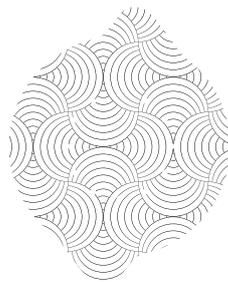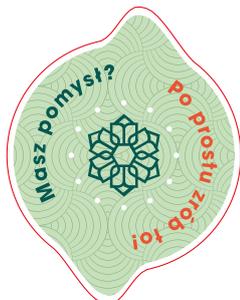
dimensions

⤡ 54 X 40 mm

colors

🔵 🩷 🟠 CMYK

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dimensions

⤡ 42 x 42 mm

colors

🔵 🔵 🔵 CMYK

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dimensions

⤡ 42 X 42 mm

colors

🟢 🟢 🟠 CMYK

Preparation of the visualization

dimensions

⬚ 48 X 48 mm

colors

🟢 🟢 🟢 CMYK

dimensions

⬚ 42 x 48 mm

colors

🔵 🔵 🔵 CMYK
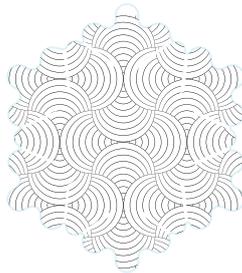
dimensions

⬚ 52 X 52 mm
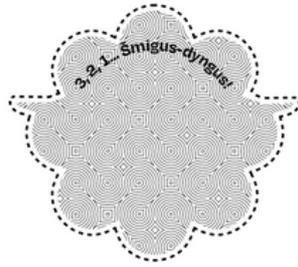
colors

🔵 🔵 🔵 CMYK

Preparation of the visualization

dimensions

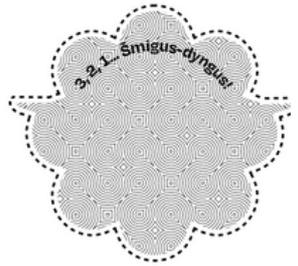 42 X 46 mm

colors

 CMYK

dimensions

 42 x 46 mm

colors

 CMYK

Product packing

We also personalize our products at the packaging stage. Each ekonewka is put into a transparent bag with a dedicated cardboard card.

The front of the card (obverse) is designed individually for each order - we make every effort to make it a coherent whole together with the ekonewka. On the back of the cardboard card (reverse), there is an instruction for using the watering pot.

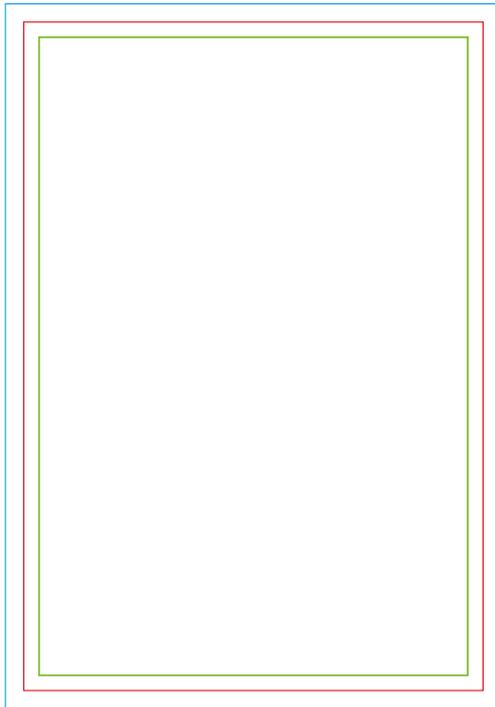The design of the cardboard card can be part of your idea - just show it to us.

obverse

reverse

File preparation

The file should be prepared in **PDF format** in the **CMYK** color space.

Please prepare the file in gross size without printing marks. All texts should be **converted to curves**.

The optimal resolution for raster graphics and photos is **300 DPI**.

obverse

reverse

 70 mm x 105 mm
Safe area

 75 mm x 110 mm
Net area

 81 mm x 116 mm
Gross area

TECHNICAL DATA